

REGISTRATION BROCHURE

Perth – a balanced or unbalanced utopia?

Any practitioner, student, policy maker or developer interested in the ongoing sustainability of Perth can't afford to miss this.

**Wednesday
7 October 2009**

Astral Ballroom
Burswood Entertainment Complex
Perth, Western Australia

AIUS 1 DAY EVENT



AUSTRALIAN INSTITUTE
OF **URBAN STUDIES** WA

www.aiuswa.org.au



Perth – a balanced or unbalanced utopia?

The primary role of the Australian Institute of Urban Studies (AIUS) is to promote debate about urbanized Australia. The AIUS is not aligned with any government department, industry or commercial sector, university or community group yet its large membership includes representatives from all of these. The AIUS 1 Day Event 2009 will look at Perth, not through the eyes of planners and policy makers, but through the eyes of the users. The event will provide a forum to debate the strengths and weaknesses, the balances and imbalances between urban and suburban life in Perth.

THEMES AND ISSUES

We are living in abnormal times and it is not 'business as usual' so for many years the State Government policies have been focused on urban containment and reducing car dependency which leads to suburbia becoming demonised as undesirable sprawl. Of course there is nothing new in this as evidenced by Le Corbusier's statement in 1925 when he wrote:

"By building upwards two problems would be resolved at a stroke: overcrowding and urban sprawl"

This was the typical modernist view at the time which fails to understand the multiple roles that can be played by suburbia. It is a view based on physical and spatial planning ideology.

One major role suburbia plays is to provide the necessary family rearing environment for the majority of middle and low income earning people who would not otherwise have a roof over their head.

The flip side however is that suburbia can easily become nothing more than a vast dormitory environment full of ridiculously big homes, often just for two people, much too large for their sites and little else as far as the eye can see. The only breaks in the extensive suburban landscape are strategically located 'monster' retail centres to which everyone drives to shop.

To break the sprawl, recent city planning policies are aimed at concentrating development around these shopping centres thus creating a number of potential town centres called 'activity centres' linked by arterial roads called 'activity corridors'.

A delightful vision is presented of a place where people live, work and play in a 'mini' self contained utopia, designed to conform to the New Urbanist idiom, where roads are lined with endless cafes', restaurants and small offices at ground level with cosy apartments above. Everything is conveniently located around public transport so everyone walks.

Of course the largest of the 'activity centres' is the City of Perth itself which does not have many brown field sites ripe for redevelopment opportunities. The little State-owned land Perth does have has been developed for the wealthy to the exclusion of those who really need to live in these locations.

Our increasing number of senior citizens living on pensions is one such group who should be able to live in the inner suburbs in order to be close to amenities however, they are forced to the peri urban environment where they have no choice other than to rely on private vehicles to access the amenities of the City which is the antithesis of the State's containment strategy.

What is really missing from the important debate about Perth's future planning is an informed and realistic discussion about the needs and drivers of our city from the view of the ordinary person.

FORUM FORMAT

This will be a full day event with morning and afternoon tea and lunch being provided. After the forum, an opportunity for networking will be provided.

The day will be split into two sections. The first part of the day is about learning. A number of prominent speakers will present views on how cities are used. The speakers will cover an interesting cross section of social, economic, and cultural issues and will raise issues that perhaps need more consideration when forming government planning policies.

The second part of the day is about audience interaction. It involves a Q & A segment to enable the audience to have a say followed by a debate between the guest speakers and the 'other side'. The 'other side' will include representatives from the property development industries, government planners and policy makers, and transport experts. The types of hypothetical scenarios to be discussed will include:

- Should Government land in inner Perth be developed for the elderly and the financially impoverished?
- Does outer suburbia play an important role in the development of Perth?
- Can the proposed activity centres of Perth really develop as complete communities?
- Should urban sprawl be contained?
- Is our housing stock matching the real needs of the community?

A professional facilitator will be involved in the afternoon program.

OUTCOME

The main outcome of the forum is to identify social and economic areas of concern that should be targeted for detailed research. The AIUS will then present these findings to the State and Federal Government and research centres.

PROGRAM

WELCOMING

8:00 Delegate registration

8:30 Welcome

Kenny Anand

8:45

Dr Linley Lutton, Australian Institute of Urban Studies

9:15 Key Note address

Prof Peter Gordon, University of Southern California

SUCCESSFUL CITIES

Is it the best of times? Is it the worst of times? What do we know? The historical record is fairly clear that most of us live much better and longer than our ancestors. We also know that all of the Doomsday forecasts have been wrong. Most analysts agree that good institutions (the rule of law and economic freedom) have been indispensable. New models of production and organization emerge via competition and selection in this context. What role do cities play in all this? Cities are the engines of growth. Their denizens are inventive and productive if good institutions provide the incentives and if new and appropriate models of efficient spatial organization can emerge. When so much discussion has been given to top-down planning proposals, we see that bottom-up has a lot to offer.

10:15

Ross Kyrwood, Mission Australia

10:45 Morning tea

11:00

Alan Tranter, Creating Communities

11:30

Dr Debbie Faulkner, Flinders University, SA

12:15

Marcus Canning, Artrage

12:45 Lunch

13:30

Dr Paul Maginn, UWA

LEARNING

Speakers will present challenging views on metropolitan Perth from social, economic and cultural perspectives

INTERACTING

Audience members will be able to state their views and test a range of scenarios about the success of Perth as a modern metropolis

14:00 Q&A

Speakers from the morning sessions will be joined by several other panel members for a professionally facilitated Q&A forum where members of the audience can participate and ask questions or add to the debate.

15:30 Afternoon tea

15:45 Hypotheticals

Speakers together with prominent Industry and Government representatives will be involved in a challenging series of hypothetical scenarios. This forum will be professionally facilitated and is specifically aimed at fleshing out issues about Perth's urban environment.

17:30 Closing address

Prof Peter Gordon

NETWORKING

18:00 Sundowner

CANCELLATION POLICY

Should you be unable to attend a substitute delegate is welcome. All cancellations or alterations to registration must be made in writing to the Conference Secretariat – EECW Pty Ltd.

Cancellations and 'No Shows' that have not paid will be liable to pay the full registration fee and any incidentals.

1) A full refund, less a cancellation fee of \$50 will be made on those received before 30 August 2009.

2) A refund of 50% of the registration fee will be made on cancellations received between 30 August 2009 and 30 September 2009.

3) No refund will be made after 30 September 2009.

All refunds will be paid after the conclusion of the Conference

SECRETARIAT

For any information regarding the conference please contact:

EECW Pty Ltd
PO Box 749
Wembley WA 6913

T: 08 9389 1488

F: 08 9389 1499

E: emma@eecw.com.au

SPEAKERS



Keynote Speaker

Prof Peter Gordon

Peter is a Professor in the University of Southern California's School of Policy, Planning and Development, an international expert on urban socioeconomics and will challenge the audience to think about how urban form and structure facilitate economic well being. He has recently written on the problems of the "sprawl" debate and is co-editor of *THE VOLUNTARY CITY* (The University of Michigan Press, 2002). His work is published in most of the major urban planning, urban transportation and urban economics journals and he consults to local, state and federal US agencies, the World Bank, the United Nations and many private groups.

Some of Peter's recent papers on Cities, Transportation and Human Settlement include:

- Is Sprawl Inevitable? Lessons From Abroad
- Transportation and Land Use
- The Continuing Decentralization of People and Jobs in the United States
- Sustainability planning: first, do no harm
- Top-Down Planning, Market Failures and Spontaneous Orders
- Developers: The Real City Planners
- Critiquing Sprawl Critics
- The Sprawl Debate: Let Markets Plan
- A Critique of New Urbanism
- Prove It: The Costs and Benefits of Sprawl



Allan Tranter

Allan Tranter is Director of Creating Communities and has been involved in leisure and community wellness for over 30 years and has developed diverse expertise in social planning and social marketing, focusing on competitive advantage and mutual benefit, to provide solutions that deliver considerable commercial value for clients, and significant improvements in quality of life for communities. His ability to challenge and inspire is unsurpassed in the industry.



Dr Debbie Faulkner

Debbie Faulkner is an Associate Director of the Flinders Institute for Housing, Urban and Regional Research and Deputy Director of the Southern Research Centre of the Australian Housing and Urban Research Institute. Her work has included research on the aspirations and expectations of older people and the baby boomers, housing transitions or careers, the concept of ageing in place, mobility of the older population, residential decision making, social isolation and the health and wellbeing of the older population and their use and demand for aged and community care.



Dr Linley Lutton

Linley Lutton initially trained as an architect however his burning desire to understand the context within which architect's work led him to the field of urban studies in the early 90s. Linley bases all of his work on the premise that cities, buildings and spaces are primarily for people. Linley is the Advisory Principal of Hames Sharley and is currently engaged by governments in Australia, China and the Middle East to assist with large scale urban design and planning commissions.



Ross Kyrwood

Ross Kyrwood is the State Director of Mission Australia. Ross has a passion for playing a facilitating role that enables the community, government and business sectors to develop relationships that enable effective application of thinking, knowledge and resources to educate, empower, and meet the needs of people. His passion has developed through 20 years working with the Salvation Army and Mission Australia in Perth and Melbourne.



Marcus Ganning

Marcus Ganning has been Executive Director of ARTRAGE since 2002, directing the ARTRAGE Festival alongside a jam-packed year-round program. During his time with ARTRAGE, he has established and built The Bakery Artrage Complex, one of Perth's most interesting venues, exhibition spaces and cultural hot-spots. In 2007 his work with ARTRAGE led to him being awarded the City of Perth 'Contribution to the Life of the City' Award. Marcus also has his own art practice, and was recently awarded the St. George's Cathedral sculpture commission with collaborator Christian deVietri.



Dr Paul Maginn

Paul completed his PhD at the South Bank University, London. His particular area of study focused upon urban policy and sociology. Paul is presently the program coordinator of Urban and Regional Planning in the School of Earth and Geographic Sciences at UWA. He is a well respected researcher and teacher in the area of urban studies and is well published.

REGISTRATION FORM



AIUS
1 DAY
EVENT

TAX INVOICE ABN: 88 108 365 951

All amounts shown on this form include GST.

Return completed form with payment to:

EECW Pty Ltd
PO Box 749 Wembley, Western Australia 6913
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(If you do not tick this box we confirm that you give consent)

One registration form required per attendee

1. DELEGATE INFORMATION

Please print clearly in BLOCK letters.

Title: Prof/Dr/Mr/Mrs/Ms/Miss/Other:	Surname:	
First Name:	Name as it is on your name badge:	
Organisation:	Position:	
Postal Address:		
Suburb:	State:	Postcode:
Telephone: ()	Fax: ()	
Mobile:	Email:	

2. SPECIAL REQUIREMENTS

Please indicate any special requirements dietary or otherwise:

3. REGISTRATION FEES

Registration type and cost

Member Registration **\$190.00** Non Member Registration **\$220.00** Student Registration **\$180.00**

4. CANCELLATION POLICY

I understand and accept the conditions of the cancellation policy.

Signature: _____ Date: / /

Confirmation of your registration will be sent to you by email. A Tax Invoice will be issued upon receipt of your registration payment; please keep a copy of this registration form for your GST records.

5. PAYMENT SUMMARY

Please Note: Payment must be made prior to attendance

I wish to pay by cheque (cheques made payable to EECW Pty Ltd)
 I wish to pay by credit card: MasterCard or Visa

Total Payable

\$ _____

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